

Web Redesign for Local Nonprofit Organization

PROJECT DETAILS

 Design

 Jun 2021 - Apr 2022

 \$10,000 to \$49,999

 *"They did a lot in a well-coordinated fashion and they offered results."*

PROJECT SUMMARY

IronGlove Studio redesigned a nonprofit organization's outdated website. They were tasked with removing extraneous plug-ins while still being able to accomplish the client's goals.

PROJECT FEEDBACK

The client loved the new platform's design and colors. IronGlove Studio's professional, patient, and gracious team remained prompt and accurate throughout the engagement. They were also praised for their well-coordinated teamwork.



The Client

Please describe your company and your position there.

I am the website administrator for a local nonprofit.

The Challenge

For what projects/services did your company hire IronGlove Studio?

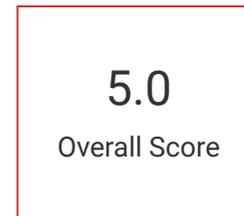
Our website was very outdated and the person who had been volunteering to do edits had a baby. So we needed to move on, find a local website developer and change our very old website.

 **Karla Iverson**
Website Administrator, Salem
Keizer Coalition for Equality

 **Nonprofit**

 **Salem, Oregon**

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

First, we needed someone we could talk to and meet with. So I looked in the Oregon/Washington area. Then we needed to see a company that had a history, a good track record and would work within nonprofit budget limitations.

Describe the project in detail and walk through the stages of the project.

We needed a complete redesign, including mapping and themes. We needed to get rid of a bunch of extraneous plug-ins but still be able to accomplish our goals. We also needed someone who would have patience with our delays, as we have few hands doing many tasks. So the first stage of the project, having a design, took a very long time with many interruptions on our part.

How many resources from the vendor's team worked with you, and what were their positions?

Our main contact at all times was Derek. He assigned work tasks as appropriate with his team. Our project was small and so was our expertise, so this was a good fit.

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

We have noticed that their expertise with design for clean and well-placed listings, and insistence on proper SEO practices, are paying off with more views. We also love the color scheme and the general design of the website now. Derek continues to work with us in his usual professional, patient and gracious manner.



How effective was the workflow between your team and theirs?

Especially given all of the delays from our side of the project, I felt that their team remained prompt and accurate.

What did you find most impressive or unique about this company?

Derek is in charge and he knows what he's doing. The team he's put together is excellent. They did a lot in a well-coordinated fashion and they offered results. They are concise, and also very flexible when they see that what we've asked for may not be what we really want.

Are there any areas for improvement or something they could have done differently?

We needed to communicate in more detail up front about what the project results would be. But that, again, was our time constraints. In the end, Derek saw what we needed and made the adjustments so it was available to us.

