



Company Overview

IronGlove Studio is a veteran-owned and operated small business in Oregon that provides technical management and programming services for web and software related projects. IronGlove's business model allows for direct engagement with mid-sized corporate clients and local, county, and state entities with small to midsize projects. The agency is strengthening its position as a professional-level subcontractor to prime agencies on non-federal government projects and retains the capability of going direct with select corporate clients that have ongoing development needs.



Differentiators

IronGlove Studio has been on a successful pathway experiencing steady growth since founded in late 2017. Growth has allowed the owner, Derek Neuts, to craft the necessary infrastructure, systems, tools, and talent to compete in a boutique consulting, design, and development role in the Pacific Northwest.

Derek is an accomplished website developer and leader with a vocational background in programming and graduate-level training in organizational development.

- Derek hand-picked his team and codes projects with them, adhering to strict source control
- Developers work in a continuous improvement culture
- Leadership embraces formal project management and quality control systems
- Derek works with clients to formulate realistic tech solutions
- Budget, scope, and tasks are precisely tracked

Core Competencies

- Technical Project Management
- e-Commerce Solutions
- Content Management (CMS)
- Website Design & Development
- Mobile Optimization & Responsive Design
- Web-based Applications
- Mobile Applications
- Software Development
- Technical SEO

Team

Design
Front-End
Back-End
Mobile Apps
Desktop Apps

Content Management Systems (CMS)

WordPress (Coded)
WordPress Plugin Development
WordPress Theme Development
Joomla
Drupal

Website Development

HTML5/PHP7
CSS3/Sass
JavaScript/jQuery/JSON
Bootstrap/Foundation
API Integrations

e-Commerce Solutions

WooCommerce/Magento CE/Shopify

Quality Assurance

Sizzy/BrowserStack/Physical Testing

Web-based Applications

Laravel/Symfony/Code Ignitor
Angular/Ionic Framework
Django/Flask
Node.js

Mobile Applications

IOS (Swift & Objective C)
Android (Java)

Desktop Applications

Python/ElectronJS

Development Environment & Communications

Windows/Linux
PHPStorm/IntelliJIDEA/PyCharm
VMWare Virtualization



Business Information

Oregon Business Certifications

SDVBE - Service-Disabled Veteran Business Enterprise
ESB - Emerging Small Business
Certification Number: 12125
Supplier Number: 101240

Oregon COBID

Primary: 915-00 Communications and Media Services
Secondary: 920-00

NAICS Codes

Primary: 541511 Custom Software Programming Services

SIC Codes

Primary: 7371 Custom Computer Programming Services

NIGP Codes

Primary: 208-54 Internet and Website Software
Secondary: 920-40, 920-27, 920-07, 918-36, 915-96, 208-68, 208-54, 208-46, 208-32, 208-11

DUNS

092937865

Oregon Registry

137761490

Washington UBI

604622890

Performance Case

Alden's Organic, a subsidiary of Oregon Ice Cream, required a different approach to help customers to find their favorite flavors in an ever-increasing product line. Taking the company's operational goals into consideration, and working directly with a design contractor, IronGlove Studio created a PHP-based custom catalog system to filter products by flavors, dietary needs, and other factors to allow customers to more easily navigate the Alden's Organic website. Along with the filtered product gallery, IronGlove also created custom PHP templates that allowed for a dynamic product detail page that shows the product image, nutritional information, and an interactive product locator map (utilizing a custom API) to assist consumers in following an acquisition pipeline between product offerings and retail locations near them. To ease the use of this new tool, a user back-end was established to allow Alden's Organic staff the ability to enter their own products and related attributes to reduce development overhead costs. Further, navigation elements were fine-tuned based on behavioral data. For example, banners, along with dynamic footers, were created to educate consumers and maintain a sales flow in alignment with the company's goals to create a fun, interactive experience for its customers.

Testimonials



Derek is one of the best web developers I've worked with. He's responsive and easy to work with. He manages projects efficiently, clearly sets expectations and provides regular updates throughout the process. He's thoughtful to both budget and business goals and provides strategic recommendations that align with both, so he's very highly recommended.

Natalie Ayers
Marketing PR Strategist



It's rare to meet a freelancer capable of re-aligning a client/agency relationship the way Derek did. I've worked with Derek for 8 months now as he became the e-commerce coordinator for CRKT. CRKT has been my client for a long time, we'd been having trouble with the stability of their site and there were a few recent instances of miscommunication that made my relationship with my client difficult. As soon as Derek was brought on board he was able to quickly turn that situation around and bring back consistency and stability to our relationship and to the website. The issues were technical and he was able to translate those technicalities into information my client could absorb so that we could move forward into fixing despite the issues at hand. During that time, Derek helped re-organize the next phase of coding implementations that we are currently working on, and the flow of work has never been smoother. I feel like a real partner agency to CRKT and trust that work can move forward positively, effectively, and with purpose thanks to Derek's help.

Adrian Dabat
Technical Ecommerce Sr. Project Manager



Our ambitious plans, partnered with the care and servicing of our site platform, necessitated we beef up the development resources for our marketing group. We met Derek Neuts and struck up an immediate and productive relationship. We tasked Derek with coordinating our external development and web support teams. Derek brings a wide range of experience (both life and professional) to the job. Military, development, project management, people skills, and dogged follow-through, he helps our world stay on track. We're working with Derek now on Phase II for the website, to move our platform forward, and take advantage of new technologies to drive e-commerce. Derek helps shape and guide our digital footprint, bringing it all together for maximum performance. Derek's strengths help our team get the most of our web presence. Please reach out to me directly regarding inquiries about this recommendation.

Joel Bornzin
E-Commerce and Marketing Manager